



CDCA Small Business and Industry Outreach Initiative (SBIIO) Symposium

HIGH VISIBILITY SPONSORSHIP OPPORTUNITIES

Small Business Exhibitor \$200/\$300

Take advantage of this opportunity to showcase your company to all SBIIO attendees.

- Logo on SBIIO website and slideshow
- 1 complimentary registration
- 1 – 6' table for exhibit space to promote your company
- Recognized as Small Business exhibitor via announcement during the SBIIO
- Must qualify as a small business with CDCA (previous corporate fiscal year revenue must be less than \$16.5 mil)

Registration Sponsor \$500/\$600

Be the first seen by all attendees of the SBIIO.

- Logo displayed on Registration Tables
- Logo on SBIIO Web Page, slideshow and SBIIO Registration Page
- 1 – 6' table for exhibit space to promote your company
- 1 Complimentary registration
- Recognized as Registration Sponsor via announcement during the SBIIO

TECHNICALLY SAVVY SPONSORSHIP OPPORTUNITY

Q&A Sponsor \$500/\$600

Every SBIIO session includes time for Q&A! Let everyone know who made it all possible as the Q&A sponsor. Visibility on all tables in the ballroom as well as the SBIIO webpage and slideshow.

- Logo displayed on ballroom tables
- Logo on App, SBIIO website and slideshow
- 1 Complimentary Registration
- 1 – 6' table for exhibit space to promote your company
- Recognized as Q&A Sponsor via announcement during the SBIIO

FOOD AND BEVERAGE SPONSORSHIP OPPORTUNITY

Hydration Station Sponsor \$500/\$600

Keep everyone hydrated and/or caffeinated as the sponsor for coffee, tea and water for the duration of the SBIIO. Cups will be provided but feel free to provide your own branded cups and/or napkins for use at the water stations if you prefer.

- Coffee, Tea and Water Station Signage
- Logo on SBIIO web page and slideshow
- 1 – 6' table for exhibit space to promote your company
- 1 complimentary registration
- Recognized as Coffee and Water Sponsor via announcement during the SBIIO



CDCA Small Business and Industry Outreach Initiative (SBIOI) Symposium

CDCA SBIOI SPONSORSHIP TERMS AND CONDITIONS

CDCA SBIOI Sponsorship Terms and Conditions

- All sponsorships/exhibit spaces are on a first come, first serve basis with first come defined as first to submit application with full payment or 50% deposit.
- Invoices will be sent for payment following receipt of applications with Due On Receipt terms.
- Interested company completes the sponsorship application in its entirety. Point of contact listed on the form will be the only POC CDCA will speak with regarding sponsorships. The contact should be attending the CDCA SBIOI.
- Applications and questions should be sent to sbioi@charlestandca.org
- Sponsors/Exhibitors are responsible for registering. If they are not registered, they will incur delays at the time of check-in.
- Sponsorships must be paid in full prior to the start of the SBIOI.

Payment Information

Deposit and Payment Schedule

Due with Application: 50%
 Due by SBIOI: 100%

- A 50% deposit is required to secure sponsorship/exhibit space
- Payments may be made by credit card.

**Requested sponsorship/exhibit space will be released 10 days prior to the SBIOI if payment is not received.

Cancellation Policy

- Cancellations received by CDCA:
 - 30 days or more prior to SBIOI..... 100% refund
 - Less than 30 days prior to SBIOI..... 0% refund
- No refunds will be made for "no shows"

SBIOI Sponsorship / Exhibit Space Application

CDCA will discuss exhibitor and sponsorship opportunities with the POC listed on this form. The POC must be an attendee at the SBIOI and serve as the on-site coordinator for the sponsoring company. The POC will be included on all correspondence leading up to the SBIOI. Return Sponsorship Application with a high-resolution logo to sbioi@charlestandca.org

Company: _____ Point of Contact: _____

Cell Phone: _____ Office Phone: _____ Email: _____

Sponsorships:

Select which item you are requesting:

X	Exhibit	Member	Non-Member	
<input checked="" type="checkbox"/>	Small Business Exhibitor*	\$200	\$300	* Small Business Exhibitors must meet the same guidelines as listed for Small Business membership: The previous corporate fiscal year revenue must be under \$16.5 million

X	Sponsor	Member	Non-Member	X	Sponsor	Member	Non-Member
<input checked="" type="checkbox"/>	Q&A Sponsor	\$500	\$600	<input checked="" type="checkbox"/>	Hydration Station Sponsor	\$500	\$600
<input type="checkbox"/>	Registration Sponsor	\$500	\$600	<input type="checkbox"/>			

** Not for profit rate to exhibit: \$100

*** Exhibit Space: Rate includes one (1) 6' skirted table, two (2) chairs, extension cord

By signing below, I am affirming that I am an authorized representative of the company/organization with the full power and authority to sign and deliver the application. The company/organization listed on this application agrees to comply with the Terms and Conditions defined in the CDCA SBIOI Sponsorship Terms and Conditions.

Signature: _____

Date: _____