

Charleston Defense Contractors Association  
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<http://www.charlestondca.org>



**Date: September 8, 2004**

**To: CDCA Board of Directors**  
**Fm: Mike Resler, Chairman, Public Relations Committee**

**Subj: CDCA Public Relations policy**

Resulting from the annual Strategic Planning session held July 31, 2004, and approved as policy at the board meeting September 08, 2004, we have adopted the following.

### **CDCA POLICY STATEMENT**

#### **Public Relations Committee**

1. All official media contacts, speaking engagements, press releases, public affairs issues, and other related contacts with the media on behalf or in representation of the CDCA shall be made only by one of the four officers of the CDCA or the Chairman of the Public Relations Committee. These are the only representatives of the CDCA who have the authority given by our board of directors, our by-laws, and our insurance coverage to officially represent the organization.
2. Any inquiries for information about the CDCA should be directed to the Chairman of the Public Relations committee for official release.
3. Do not attempt to represent the views and perspectives of any clients to our membership, such as SPAWAR Systems Center Charleston, or any specific member (corporate or affiliate) of our organization. Any inquiries about any particular member of our organization or our clients should be directed to an official within those respective organizations.