



Welcome

CDCA's
67th SBIOI Symposium

19 March 2024

Mr. Gary Jaffe

President

CDCA

CDCA Update





Please stand for the Pledge of Allegiance



I pledge allegiance to the Flag
of the United States of America
and to the Republic for which it stands,
one Nation under God, indivisible,
with liberty and justice for all.



Strategic Thrusts for 2024

- Foster a more symbiotic relationship between members
- More effectively deploy our Association Management System (AMS)
- Build a campaign to highlight the cohesiveness and effectiveness of the Defense Industrial Base here to other commands and agencies



- Develop a more effective marketing and recruitment plan to attract and retain new members
- Craft 2030 CDCA Strategic Plan
- More effectively build and mobilize CDCA volunteer base
- Categorize and prioritize partnerships with external stakeholder organizations

- Operationalize the Nominating Committee via first slate of candidates for BOD
- Redesign and market membership education & workforce development benefits
- Refine target command/agency strategy for events & engagement





Mr. Matthew King

Treasurer

CDCA

Opening Remarks

CDCA Officers



Gary Jaffe
President



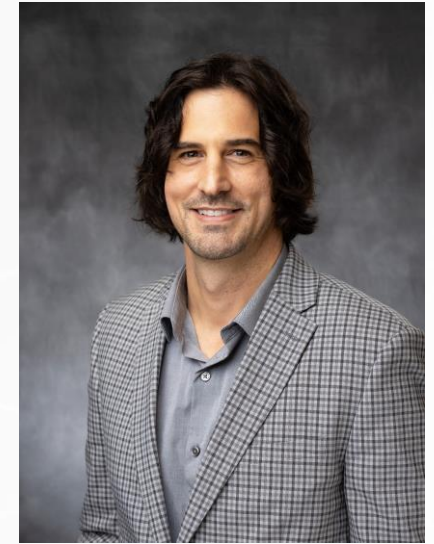
Peter Woodhull
Vice President



Matthew King
Treasurer



Peter Van de Meulebroecke
Secretary



Jared Mathey
5th Executive Chair

CDCA Board of Directors



Camila Anderson



Gabriel Bell



Chris Cannavaro



Bambi Hoyt



Maura Keenan



Melissa Priola



Ron Ravelo



Sallie Sweeney

CDCA Events Committee

SBIOI Chairs



Camila Anderson



Pete Van de Meulebroecke



Chris Cannavaro

We hope you enjoy today's program.

Questions/suggestions may be directed to: sbioi@charlestdca.org

CDCA Staff



Paula Callahan
Executive Director



Sarah Matullo
Administrative Coordinator



Welcome to CDCA's 67th SBIOI

The CDCA Strategic Business Industry Outreach Initiative (SBIOI) is a collaboration between industry and the government aimed at cultivating opportunity for the Defense Industrial Base in Charleston.

The CDCA truly values the cooperative partnerships that provide opportunities for both new and existing industry partners looking to provide cutting edge solutions in support of our nation's defense.





Save the Date
for the 2024

CDCA
SBIOLs

68th SBIOL: July 15-16, 2024

69th SBIOL: October 23-24, 2024

AFCEA, CDCA, & WID Co-hosted Networking Event:
July 15, 2024

AFCEA Fall Oyster Roast Networking Event:
October 23, 2023

Association Management Software: YourMembership



CDCA selected YourMembership as the AMS in 2023.

So what?...

Member organizations can manage their own memberships to include:

- ✓ Recurring membership payments with automated renewals
- ✓ Account administration
 - Easily maintain member profile
 - Reset password or request username in real time
 - Join or renew membership online
- ✓ Maintenance of member POCs
 - Each POC has their own login and password
- ✓ Member-only access to other CDCA member pages, event calendar, helpful links and more
- ✓ Increase engagement with other CDCA members
 - Search the member only directory via socio economic status, NAICS codes, and location
- ✓ And many more options to enhance our member's online experience

Association Management Software: YourMembership Was implemented in December 2023



Now what?...

- ✓ Login!
- ✓ Complete your profile
 - More member profile information = more searchable by other CDCA members
 - Increase your company's visibility in member searches by completing the following :
 - *NAICS Codes*
 - *Socio Economic Status*
 - *Company Description*
 - *Defense Services engaged with*
- ✓ Review/add points of contact
- ✓ Make sure the platform is marked as a safe sender
 - All CDCA Member Alert emails are sent via this platform

Do you...

- Enjoy being creative and brainstorming with others?
- Enjoy seeing your work in action?
- Want to make a difference in our defense community/industry and learn more about it?
- Want to gain leadership experience?
- Want to make new business contacts?

<http://www.charlestdca.org/committees>

See our "About" tab for a description of committees with contact information.





CDCA Nominating Committee

The Nominating Committee is a newly formed committee chartered by the CDCA BOD in 2023 and led by the 5th EC. It aims to serve as an informational resource for any, and all, CDCA Members interested in pursuing a position on the Board to better understand eligibility requirements, roles, responsibilities, expectations and time commitments.

Mission:

Identify, engage, educate, and encourage potential Board of Director (BOD) candidates to seek leadership positions within the CDCA.

Vision:

Establish and maintain an informed talent acquisition pipeline of BOD candidates to advance the interests of the CDCA.



Facebook:

/CharlestonDCA



LinkedIn:

Charleston Defense Contractors Association



Twitter:

@CharlestonDCA



Instagram:

@CharlestonDCA



YouTube:

Charleston Defense Contractors Association



Let's Get Social!

Follow our pages on social media, where we share information on all our upcoming events and highlight industry partners and our sponsors. Also, be sure to tag us in any photos you share on your own social media pages during our events.





EASTERN **DEFENSE SUMMIT**

The CDCA Defense Summit is one of the largest defense-focused events on the East Coast, bringing thousands of Government, Military, Academia and Industry leaders together to better understand and address today's technology challenges within our Defense Industry.

The CDCA Eastern Defense Summit serves as a mechanism to bring key defense industry leaders together to focus on innovative technologies around Digital, Cyber, and Unmanned Systems to enhance interoperability across Defense Assets. By presenting Exhibit Demos, Keynote Addresses, Innovation Spotlights, and High Energy Tech Exchanges, this year's Summit will provide an opportunity for all representatives to form workforce partnerships that result in achieving a National Defense tactical edge no adversary can match.

Registration will open September 2024

REGISTRATION FEES: General Registration:

\$550 – Early Bird (register *before* October 15, 2024)

\$675 – Advanced (register *between* October 15, 2024 and December 9, 2024)

\$775 – On-Site (register *on or after* December 10, 2024)

* CDCA Members receive a discount

** Government & Media receive a complimentary registration

*** Sponsorships and volunteer opportunities come with a complimentary registration, so be sure to check them out.

Go to <http://www.easterndefensesummit.com> for more information



EASTERN DEFENSE SUMMIT



SAVE THE DATE

December 11-12, 2024

**Charleston Area Convention Center
Charleston, SC**

To register visit: easterndefensesummit.com

Interested in sponsoring? e-mail us at
sponsors@charlestondca.org

For more info





2024 EASTERN DEFENSE SUMMIT SPONSORS



Thank you to those who have already signed up to Sponsor at the 2024 Eastern Defense Summit.

Email: sponsors@charlestondca.org or go to <http://www.easterndefensesummit.com> for more information on sponsoring.

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- SteelCloud
- WR Systems

Speaker Reception Bar Sponsor:

- Guidehouse



EASTERN DEFENSE SUMMIT

December 11-12, 2024

These Sponsorship Opportunities are still available:

Email: sponsors@charlestondca.org

or go to

<https://www.easterndefensesummit.com>

for more information on sponsoring.

- Gold Sponsorship
- Speaker Reception Sponsor
- Parking Sponsor
- Registration Sponsor
- Coffee and Tea
- Aisle Signs Sponsor
- Media Lounge Sponsor
- Collaboration Space Sponsor
- Silver Sponsorship
- Swag Bag Sponsor
- Notepads Sponsor
- Main Stage Sponsor
- Lunch Sponsor
- Hand Sanitizer Sponsor
- Dessert Break Sponsor
- Keynote Speaker Sponsor
- Breakout Panel Sponsor
- Networking Reception Sponsor
- Networking Reception Bar Sponsor
- Networking Lounge Sponsor
- Meet the Leadership Social Sponsor
- Q&A Sponsor
- Exhibit Hall Stage Sponsor
- Hydration Station Sponsor



FOLLOW THE 2024 EASTERN DEFENSE SUMMIT ON SOCIAL MEDIA



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[cdca-defense-summit/](https://www.linkedin.com/company/cdca-defense-summit/)

Contracts Industry Council (CIC)

Industry Representatives



Purpose: To increase the degree of integration and quality of the business partnership between Naval Information Warfare Center, Atlantic (NIWC Atlantic) and Industry.

Call for CIC Nominations
will go out in
May 2024

Turnover Date	Sponsor	Size	Representative	Company
June 2024	CDCA	Large	Sallie Sweeney	Leidos
January 2025	CDCA	Small	Ed Cheron	LATG
January 2025	CDCA	Small	Mark Miller	Chugach
June 2025	CDCA	Large	Tad Walls	BAH
January 2026	CDCA	Small	Peter Woodhull	Modus 21
June 2026	NCMA	Small	Jessica Fletcher	Atlas Tech
January 2027	CDCA	Small	Lori Benson	RMC
Industry Team Leader	Special Member	Small	Manny Lovgren	ORBIS

Learn more about the “CIC” on the CDCA website:

<http://www.charlestdca.org/about-the-cic>



Ms. Camila Anderson

Chair

CDCA SBIOI

Events & Engagements Committee



Thank You

SBIOI Sponsors and Exhibitors

Q&A Sponsor:



Registration Sponsor:





Remember to stop by the
Take One Table
in the lobby!

Today's Presentations will be posted!



NIWC Atlantic Briefs: <https://www.niwcatlantic.navy.mil/for-industry/>

All Other Briefs: <https://www.charlestondca.org/cdca-67th-sbioi>



SBIOI Q&A Application

Sponsored by:



Access via browser @ www.vevox.com or download the mobile app!!!

67th CDCA SBIOI

Session ID:

178-309-810





Please complete our survey on the Q&A App,
Sponsored by *Gray Analytics*, via:
www.vevox.com or mobile app

Your feedback will help us provide you
the best experience possible.

Please submit your survey by 3:15 pm for a chance to win a
\$50 gift card from the CDCA today!

Congratulations!

Previous Survey Gift Card Winners:

64th SBIOI:

Perry Townsend, Trusted QA

65th SBIOI:

Edward Cheron, LATG

66th SBIOI:

Susan Lewis, Skylla

67th CDCA SBIOI

Session ID:

148-981-688



CDCA'S 67th SBIOI AGENDA

- 08:30 Mr. Gary Jaffe, President, Charleston Defense Contractors Association
"CDCA Update"
- 08:35 Mr. Matt King, Treasurer, Charleston Defense Contractors Association
"CDCA Welcome and Opening Remarks"
- 08:45 Ms. Camila Anderson, Chair, CDCA Events & Engagements SBIOI Committee
"Introduction of Agenda and Speakers"
- 08:50 CAPT Nicole Nigro, Commanding Officer, NIWC Atlantic
"Command Update"
- 09:20 Q&A Session
- 09:30 Gray Analytics, Platinum Member Company Spotlight
- 09:35 Mr. John Oldfield, Competency Manager, 4.7 Production, Quality & Manufacturing, NIWC Atlantic
"Corporate Production Contract Update"
- 10:05 Q&A Session
- 10:20 Networking Break
- 10:35 Mr. Kevin Allen, SSTM, ES Department Head, NIWC Atlantic
Department Update
Mr. Robert Thornton, Data Center and Cloud Hosting Services (DC2HS) Division, NIWC Atlantic
Mr. Jim Barr, Enterprise Business Systems (EBS) Division, NIWC Atlantic
Mr. Mark Krause, Manpower, Personnel, Training, and Education (MPT&E) Systems Division, NIWC Atlantic
Mr. Stanley Shelhorse, Integrated Logistics Services Division, NIWC Atlantic
Mr. Brian Ratliff, Deputy ES Department Head, NIWC Atlantic
- 11:45 Q&A Session
- 11:55 Lunch (on your own)
- 1:15 Mr. Brandon Wehler, SSTM, Technical Director, Program Executive Office for Manpower, Logistics and Business Solutions (PEO MLB)
- 1:45 Q&A Session
- 1:55 Mr. Jeff Hays, Senior IT Director/Manager, PEO Digital
- 2:25 Q&A
- 2:35 Mr. Steve Harnig, NIWC Atlantic 2.0 Contracts Competency Director, NIWC Atlantic
"NIWC Contracts and CIC Update"
Mr. Todd Rollins, Fleet C4I 700s & Readiness, NIWC Atlantic
Ms. Audrey Orvin, Shore C2ISR & Integration, NIWC Atlantic
Ms. Erica Smoak, Expeditionary Warfare/Enterprise Systems/Non-Department, NIWC Atlantic
Ms. Sheela Casper, C4I 100s/Science & Technology Department, NIWC Atlantic
Mr. Giancarlo Dumenigo, Agreements Officer, NIWC Atlantic
"Information Warfare Research Project (IWRP) Consortium Update"
Mr. John O'Connor, Deputy Director, Office of Small Business Programs, NIWC Atlantic
- 3:05 Q&A Session
- 3:15 Mr. Pete Van de Meulebroecke, Co-Chair, CDCA Events & Engagements SBIOI Committee
"Closing Remarks and Announcements"
- 3:30 Speed Networking (1.5 hr)
Separate registration and pre-registration required by 4 pm on 14 Mar (e-mail: paula@charlestdca.org)

Naval Information
Warfare Center



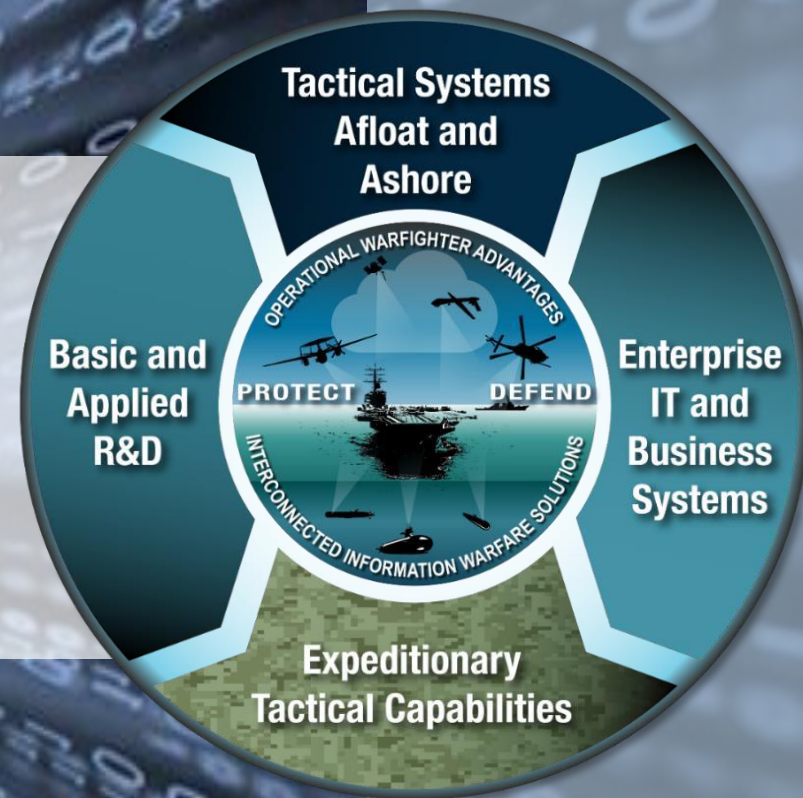
ATLANTIC

Naval Information Warfare Center Atlantic **Command Review and Our Strategic Framework**

67th Small Business and Industry Outreach
Initiative (SBIOI) Symposium

19 March 2023

CAPT Nicole K. Nigro
Commanding Officer





Questions?

Overview of Our Capabilities

Gray Analytics

Why Gray Analytics

Our mission is to help our clients achieve strategic and operational success by solving challenging technical problems, providing expert thought leadership, and enabling a sound defense from threats and adversaries.

- We provide clients an independent perspective and expertise grounded in deep public sector and government experience, including work with the FBI, the Department of Justice, and the Department of Defense.
- Our leadership team brings to bear over 125 years of experience in cybersecurity, IT, engineering, and technical support.
- We are honored to have earned the distinction of being named a Founding Industry Partner to the FBI National Defense Cyber Alliance.

We will always operate with the highest levels of professionalism, honesty, and integrity. We treat our clients' needs as our own and promise to provide outstanding service, capability, and expertise.



Gray Analytics CMMC Service Offerings



Assessment Services

- Certified Third Party Assessment Organization (C3PAO)
- Joint Surveillance Assessments
- Certified CMMC Assessments



Advisory Services

- Scoping and Compliance Strategy
- Gap Analysis
- IT Tools and Investment Optimization Analysis
- Documentation Development
- Assessment Training and Preparation
- Assessment Representation



Design, Build and Manage Services

- Enclave Buildouts
- Compliance Management
- User Management
- Managed Security Services

Cybersecurity Risk Management

We offer end-to-end cybersecurity consulting services that are customized based on our clients' unique cyber goals and requirements.

Cybersecurity Assessments

- NIST 800-171, CSF, ISO, PCI, SOC and CMMC
- Certified CMMC Registered Provider Organization (RPO) and Pending C3PAO
- Plans of Action and Milestone (POA&M) Creation and Management
- Accretive Services for Gap Remediations

Training and Tabletop Exercises

- Cyber Training (Awareness, Social Engineering and Phishing)
- Incident Response Plan Tabletop Exercises

Penetration Testing

- Vulnerability Determination
- Risk Validation

Resiliency Services

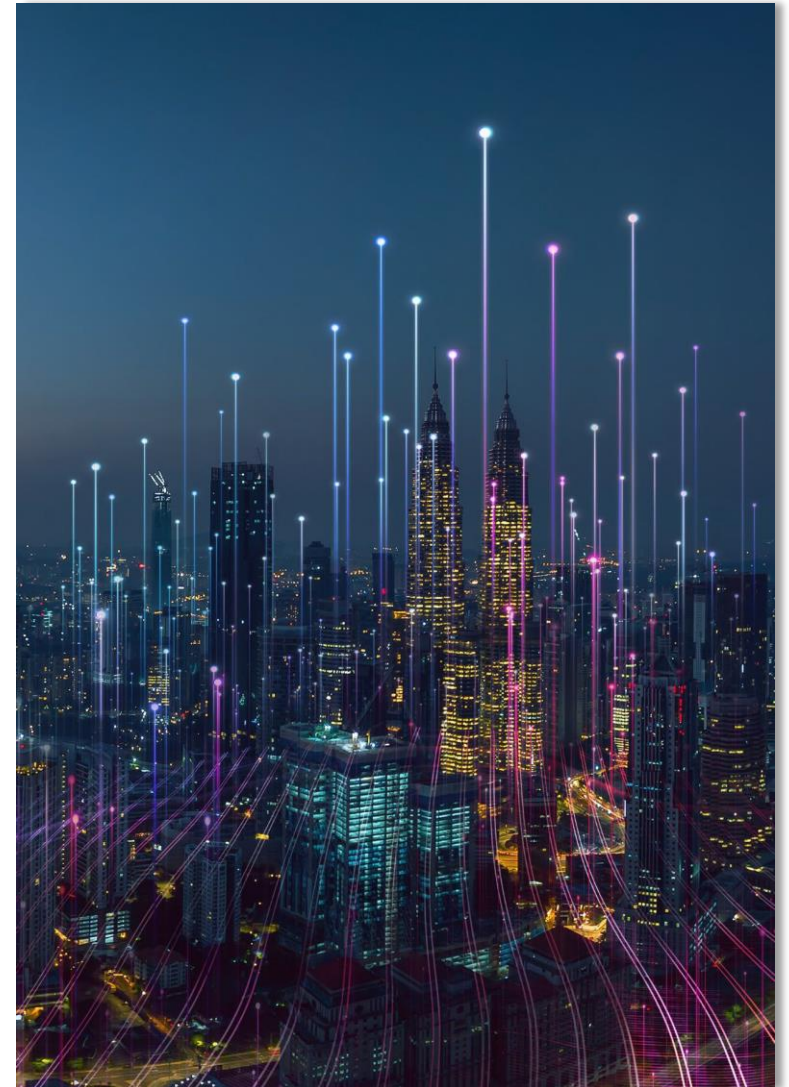
- Business Impact Analysis
- Contingency and Recovery Planning and Testing

Incident Response

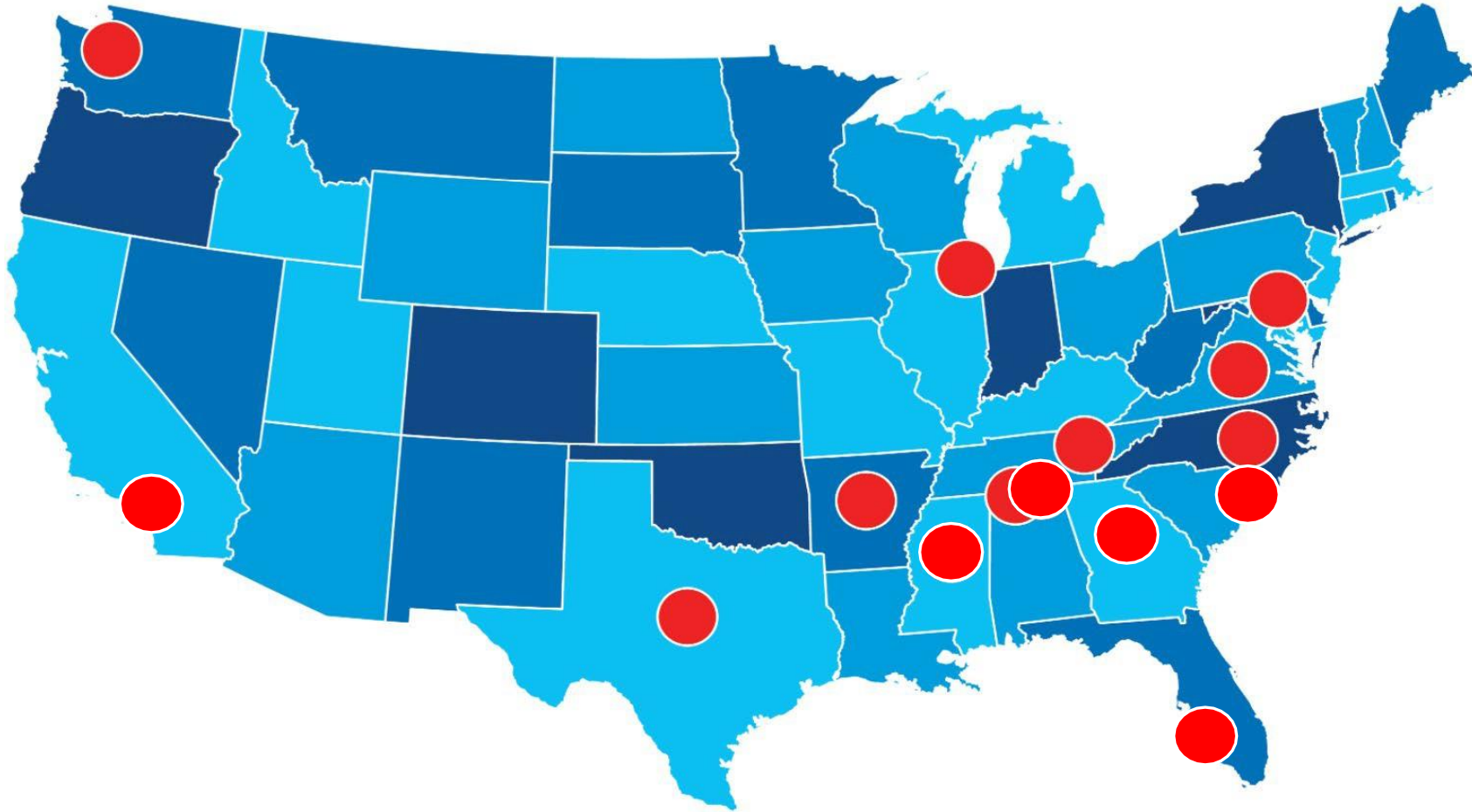
- Incident Response Planning and Testing
- Breach Coaching
- Investigation and Eradication
- Digital Forensics and Litigation Support

Network Engineering

- Network Architecture Design and Cloud Engineering
- System Administration



National Coverage with a Southeastern Focus (IR Capabilities)



Naval Information
Warfare Center



ATLANTIC

Naval Information Warfare Center Atlantic

C5ISR Acquisition Engineering Integration (CAEI)

20 March 2024

Mr. John Oldfield

47000 Senior Competency Manager
Naval Information Warfare Center (NIWC)
Atlantic

IWRP
INFORMATION WARFARE RESEARCH PROJECT
CONSORTIUM

*Naval Information
Warfare Center*



ATLANTIC

Questions?



Networking Break

Next session begins
at 10:35 am



Naval Information
Warfare Center



ATLANTIC

Naval Information Warfare Center Atlantic Enterprise Systems (ES) Department Review

67th Small Business and Industry Outreach Initiative
(SBIOI) Symposium

19 March 2024

Mr. Kevin Allen, SSTM

Enterprise Systems Dept. Head

Mr. Robert Thornton

Data Center and Cloud Hosting
Services Division

Mr. Mark Krause

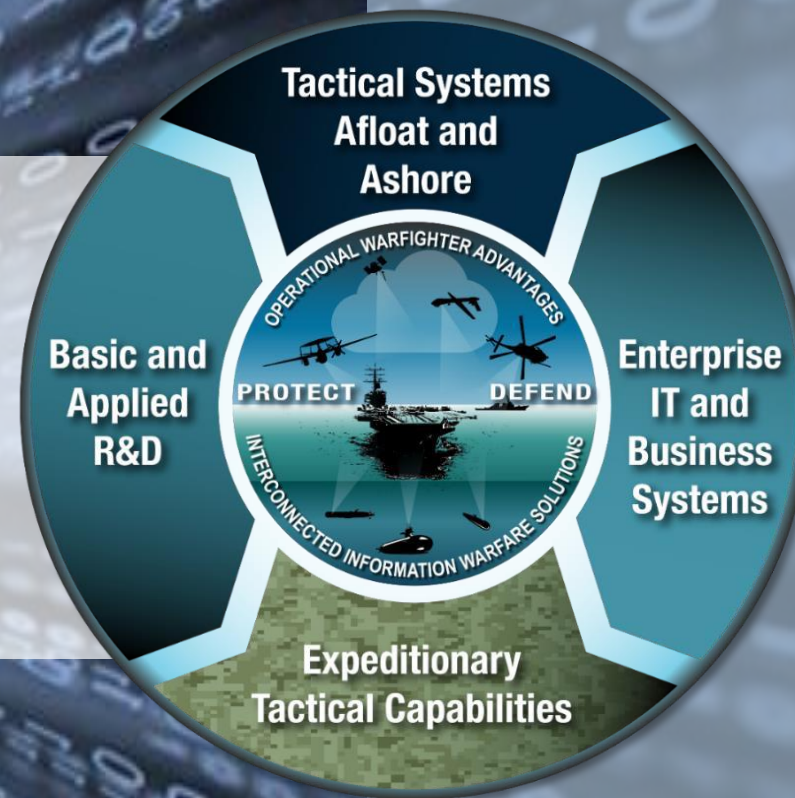
Manpower, Personnel, Training, and
Education Systems Division

Mr. Jim Barr

Enterprise Business Systems
Division

Mr. Stan Shelhorse

Logistics Business Systems
Division



*Naval Information
Warfare Center*



ATLANTIC

Questions

Lunch On Your Own



Afternoon session
begins at 1:15 pm

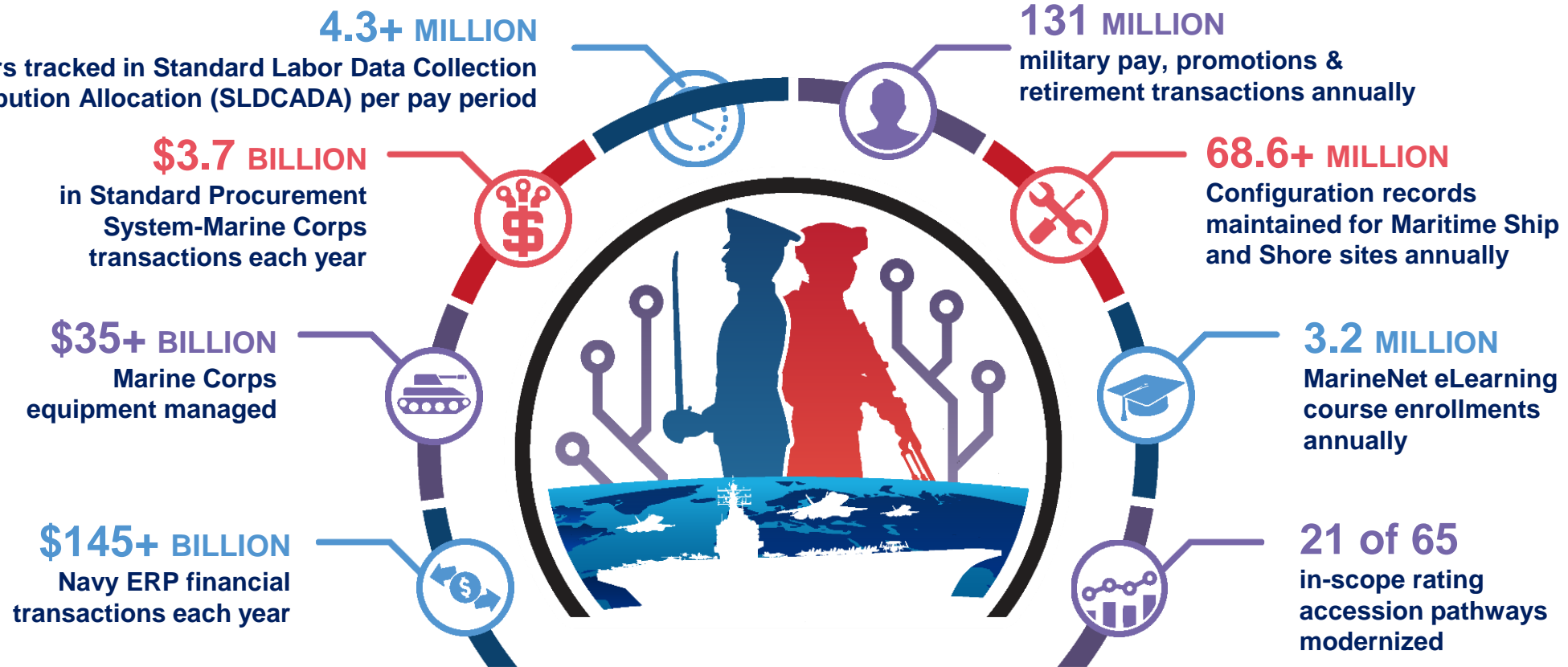


PEO MLB Overview

Brandon Wehler
Technical Director
PEO MLB
19 March 2024



Accomplishing the business of the DON



Delivering effective and affordable business IT capabilities to advance the readiness of our Naval forces.



PEO MLB

WHAT WE DO

PEO MLB partners with our customers and stakeholders to acquire creative and innovative solutions that address the complex challenges of operating a globally distributed workforce.

WHAT WE DELIVER

Our portfolio of programs delivers a broad range of defense business IT solutions to support the day-to-day administrative and operational needs of Sailors, Marines and a civilian workforce around the world.

PEO MLB PORTFOLIOS

MyNavy HR IT Solutions Services (PMW 240)

Programs:

- Navy Personnel & Pay (NP2)
- Single Point of Entry (SPOE)
- Authoritative Data Environment (ADE)
- Learning Stack (LS)
- Enterprise Customer Relationship Management (eCRM)

Capabilities:

- Workforce Development
- Personnel Management
- Recruiting and Accession
- Distribution
- Financial Management
- Organizational Management
- Fleet and Family Support

Ready Relevant Learning (RRL)

Programs:

- LOE 1: Career-Long Learning Continuums
 - ❖ Technical, Professional, Leadership
- LOE 2: Modern Delivery at Point of Need
 - ❖ Content Modernization
 - ❖ Enabling IT
- LOE 3: Integrated Content Development
 - ❖ Rapid, Responsive Content Control
 - ❖ Assessment

Capabilities:

- LOE 1: Learning roadmaps that link requirements with real-world Fleet needs
- LOE 2: Modernized content with multiple delivery options
- LOE 3: Reductions in cost and time to get relevant training to the Fleet

Navy ERP Financial IT Services

Programs:

- Navy Enterprise Resource Planning (ERP)
- Standard Labor Data Collection & Distribution Application (SLDCADA)

Capabilities:

- Financial Management
- Procurement
- Workforce Management
- Program/Project Management
- Business Intelligence, Reporting & Analytics
- Grants Management
- Supply

Logistics IT Services (LOG IT)

Programs:

- Naval Product Lifecycle Management (N-PLM)
- Naval Maintenance, Repair & Overhaul (N-MRO)
- Naval Supply Chain Management (N-SCM)
- Integration and Infrastructure (I&I)
- Logistics Integrated Data Environment (LIDE)

Capabilities:

- Product Data Management
- Maintenance
- Supply
- Data Alignment and Analytic Support
- Aviation and Maritime Readiness

Naval Applications and Business Services (NABS)

Programs:

- Research, Development and Acquisition Information System (RDAIS)
- Naval Information Application Product Suite (NIAPS)
- Electronic Procurement System (ePS) / Standard Procurement System (SPS)
- Risk Management Information (RMI)
- Command Individual Risk and Resiliency Assessment System (CIRRAS)

Capabilities:

- Business Intelligence, Reporting & Analytics
- Information/Data Management
- Deployment Planning & Education
- Medical Readiness and Health Records Management
- Force Structure, Readiness and Personnel Management
- Risk Assessment & Management

Logistics Integrated Information Solutions Services (LI2S)

Programs:

- Global Combat Support System - Marine Corps (GCSS-MC)
- Common Logistics Command and Control System (CLC2S)
- Storage Retrieval Automated Tracking Integrated System (STRATIS)
- Transportation Capacity Planning Tool (TCPT)
- Automated Manifest System - Tactical (AMS-TAC)
- Technical Data Management (TDM) - CATALYST/Publications
- Logistics Data Services (LDS)

Capabilities:

- Automated Supply Chain Management
- Ground Equipment Asset Visibility/Lifecycle Management
- Supply Warehouse Management
- Transportation Planning and Management
- Operating in austere environments

Marine Corps Manpower IT Systems Modernization (MITSM)

Programs:

- Human Resources Development Process (HRDP) Modernization
- Recruiting
- Assignments
- Reenlistment
- Modeling (Artificial Intelligence / Machine Learning)
- Training Management Systems
- Talent Marketplace
- Legacy Manpower Business Systems Sustainment

Capabilities:

- Force Readiness
- Modeling & Data Analytics
- Talent Marketplace / Management
- Manpower Management & Assignments
- Retention & Recruiting
- Training & Education
- Pay & Personnel

***MyNavy HR IT Solutions** is the single IT acquisition agent for N1 business operations providing total life cycle management to support the Navy's human resource IT capabilities. MyNavy HR IT Solutions manages an extensive portfolio of business applications, systems and initiatives delivering critical capabilities used by active and Reserve forces, civilians, retirees and Navy families 24/7 around the world.*

VALUE TO THE DON

- Extensive expertise in the rapid development and delivery of Defense Business Systems
- Economies of scale using portfolio management in a competency-based organization
- Cradle to grave life cycle support
- A diversified and distributed team provides exceptional talent and continuity of operations

PORTFOLIO

- Authoritative Data Environment (ADE)
- enterprise Customer Relationship Management (eCRM)
- Learning Stack (LS)
- Navy Personnel and Pay (NP2)
- Single Point of Entry (SPOE)



Ready Relevant Learning (RRL)



***Ready Relevant Learning (RRL)** is driving change and modernizing how the Navy trains its Sailors. RRL focuses on delivering training to ensure Sailors are ready to operate and maintain their equipment at the extreme technical end of its capability to win the high-end fight.*

VALUE TO THE DON

- Learning roadmaps link requirements with real-world Fleet needs
- Modernized training content and multiple delivery
- Significant reductions in the cost and time for getting the most relevant training to the Fleet

PORTFOLIO

RRL is a holistic approach to reimagining how the Navy trains its Sailors. RRL focuses on WHEN, HOW and WHERE we train, which ensures training is as relevant as possible to the real-world needs of the Fleet. This requires sustained focus across three lines of effort:

- Career-Long Learning Continuum
- Modern Delivery at Point of Need
- Integrated Content Development

***Navy Enterprise Resource Planning (ERP) Financial IT Services** is a portfolio of finance, supply chain and complementary solutions that provides the Department of the Navy (DON) with business tools and capabilities used to align and manage the Navy's money, manpower and materials.*

VALUE TO THE DON

- Allows for more proactive planning for Fleet needs, decision-making and solutions
- Enhances mission performance and financial accountability
- Provides accurate information accessible anytime and anywhere in the DON
- Improves the DON's knowledge of business operations to increase Fleet readiness

PORTFOLIO

- Navy Enterprise Resource Planning (ERP)
- Standard Labor Data Collection and Distribution Application (SLDCADA)



LOG IT Services provides the required IT services to keep Naval platforms and weapons systems operationally available by optimizing and modernizing more than 200 legacy Navy LOG IT systems.

VALUE TO THE DON

- Enhanced readiness-based decision support
- Optimized maintenance planning, scheduling and execution
- Digital thread of data tied to a weapon system, Utilization of 3D product models for augmented reality and virtual reality
- Transformation and improvement of failure and maintenance data
- Prediction of weapon system failures in advance

PORTFOLIO

- Naval Product Lifecycle Management (N-PLM)
- Naval Maintenance Repair & Overhaul (N-MRO)
- Naval Supply Chain Management (N-SCM)
- Integration and Infrastructure (I&I)
- Logistics Integrated Data Environment (L-IDE)



Marine Corps Logistics Integrated Information Solutions (LI2S-MC)

Marine Corps Logistics Integrated Information Solutions (LI2S-MC) sustains and enhances the systems enabling the logistics elements of Command and Control (C2) and interoperability, as well as secure access to and the visibility of critical logistics data.

VALUE TO THE DON

- Automated supply chain management platforms
- Integrated supply and maintenance data
- Maintenance data collection
- Decision support

PORTFOLIO

- Global Combat Support System-Marine Corps (GCSS-MC)
- Tactical Logistics Systems
- Data Environment & Integration (DE&I)



Naval Applications and Business Services (NABS) oversees a portfolio of enterprise-wide information technology (IT) programs designed to enable common business processes and provide standard IT capabilities to Sailors at sea, Marines in the field and other Department of Defense (DOD) customers.

VALUE TO THE DON

- Improved affordability
- Increased agility
- Improved Customer Experience



PORTFOLIO

- Enterprise Business Systems (EBS)
- Fleet Systems (FS)
- Warfighting, Planning, Analysis (WPA)





Marine Corps Manpower Information Technology Systems Modernization (MITSM)



Marine Corps Manpower Information Technology Systems Modernization (MITSM) was established to modernize legacy applications and develop new capabilities to operationalize the Commandant of the Marine Corps' (CMC) vision for a modern talent management IT portfolio of capabilities that has the ability to leverage data analytics to optimize manpower management outcomes.

VALUE TO THE DON

- Operationalize Marine Corps Talent Management 2030 strategy in support of future force design goals
- Enable and execute Marine Corps Manpower and Reserve Affairs information technology modernization
- Modernize Marine Corps legacy applications to maximize cloud technologies including Artificial Intelligence (AI) / Machine Learning (ML)

MITSM WILL:

- Implement sophisticated, cloud-based mobile-device accessible HR software
- Develop modernized officer and enlisted personnel models to better balance retention and recruiting
- Retool how recruits are assigned to military occupational specialties
- Streamline and reduce obstacles to reenlistment and save leaders' time
- Adopt digital mechanisms and tools to enhance reenlistment process
- Powered by AI, these tools will offer a wide range of options for interrogating, analyzing and visualizing data at our fingertips.
- Enable Marine Corps recruiting by managing the Human Resources Development Process (HRDP) from first contact with a recruit
- Emphasize data analytics across the recruiting enterprise. Support the Marine training mission by modernizing training management systems while sustaining legacy capabilities to ensure a seamless transition



The PEO MLB Technical Director Office (TDO) enables agile, innovative technology services to PEO MLB by providing services, policy, and processes that enhance the continual evolution of technology adoption.

TDO PRODUCT LINES

Technical Strategy and Governance

- Drives PEO MLB Technical Strategy & Vision; advises Portfolios on alignment and implementation of DON/DoD policy.

Innovation Consulting Services

- Builds a culture of innovation and improves customer experience by leveraging human-centered design principles, tools, methods, and measures.

Digital Agility

- Empowers users with technical guidance to accelerate the adoption of digital tools.

CURRENT PRIORITIES/FOCUS AREAS:

PEO MLB Technology Roadmap, Zero Trust, Voice of the Customer



Initial Capability Discussions



Looking to connect with PEO MLB about your company's services and capabilities?

The Technical Director Office is the front door to PEO MLB for industry

Initial Capability Discussions are held every Thursday from 1100-1140 EST. To sign up for a timeslot, email MLB_TDO@us.navy.mil.



PEO MLB



PROGRAM EXECUTIVE OFFICE MANPOWER, LOGISTICS & BUSINESS SOLUTIONS

Questions?

STAY CONNECTED



www.peomlb.navy.mil



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PEO
DIGITAL
PROGRAM EXECUTIVE OFFICE DIGITAL & ENTERPRISE SERVICES



Informing Decisions on Future Technology Investments

World Class Alignment Metrics (WAMs) and Outcome Driven Metrics (ODMs)

Jeff Hays

PEO Digital Technical Director Office



PEO DIGITAL

PROGRAM EXECUTIVE OFFICE DIGITAL & ENTERPRISE SERVICES

Pilot to Production

Accelerating Modern Service Delivery while improving User Experience

Bradley Punch
PEO Digital Deputy Technical Director

DISTRIBUTION A: Approved for public release; distribution is unlimited. 18OCT23

PILOT TO PRODUCTION

HORIZON 3 EVALUATING



CRITERIA TO ADVANCE

- Understand MSD design concepts
- Functional champion identified
- Portfolio and initiative alignment identified
- Pilot investments prioritized considering the World-class Alignment Metrics (WAM)
- Generates a capability aligned with TD, ACE, & DCE priorities
- Cost model outlined for Enterprise Service candidacy

HORIZON 2 EMERGING PILOTS



CRITERIA TO ADVANCE

- Compliant with MSD design concepts
- At least 10% of the user based supported
- Solution is not already available as a potential enterprise service elsewhere in the DON
- Mapped to a service group/TBM
- Aligned to support product delivery strategy
- Sequenced to optimize on scale and/or values

HORIZON 1 SCALED PRODUCTION

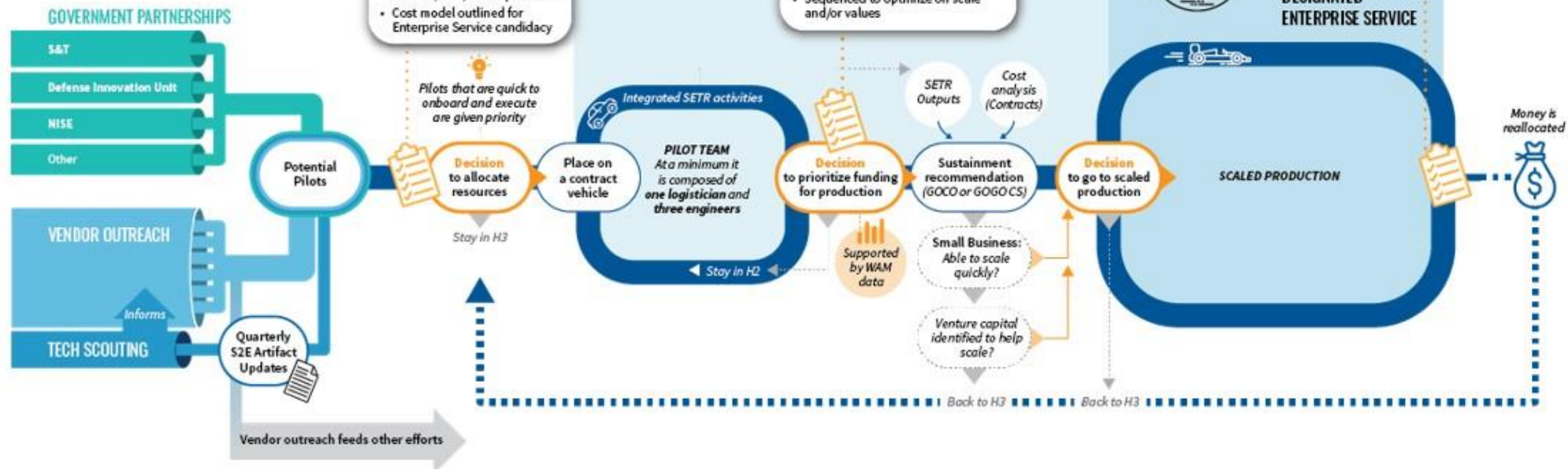


CRITERIA TO ADVANCE

- Modern Service Delivery compliant technology replaces legacy technology
- Perform Enterprise Service self-assessment

HORIZON 1+ DESIGNATED ENTERPRISE SERVICE

HORIZON 0 RETIRING





PEO Digital WAM Initiative Overview

- PEO Digital identified a high-level Outcome Driven Metric (ODM)
 - An ODM exist to draw a line between technology and mission outcomes from a defined business process.
 - PEO Digital identified five (5) ODM as their target World-class Alignment Metric (WAM)
- PEO Digital aligned existing technical performance measures (TPM) and other operational metrics to the WAM to begin to measure outcomes with available data while target state ODMs are put in place
- PEO Digital asked Gartner to assess the WAM Initiative and provide a benchmark against peer metrics or industry best practices where available

Recommendation 1: Develop Governance to Formalize WAM Program across Navy Enterprise

Recommended Actions

- Doctrine:** Continue to highlight and ensure alignment with the four goals and associated objectives in the PEO Digital Strategic Plan
- Policy:**
 - Develop and promulgate WAM policy and implementation guidance directing use, identifying points of contact, and defining roles
 - Codify process for collecting and reporting WAM data across stakeholders (NCDOC, NNWC, PEO Digital, and others) via WAM management plan and Operating Instruction
 - Mandate and conduct monthly In Progress Reviews
- Training:** Update WAM training and track completion using existing methods
- Performance:** Include WAM rollout as a performance measure for Portfolio Managers

Findings / Evidence

- WAM program maturity level is low but strategically aligned to drive desired mission outcomes as the program evolves**
 - Portfolio Managers interviewed for this assessment voiced their support of the WAM initiative and the outcome driven effects they will produce
 - The WAM initiative aligns to DON CIO priorities to Modernize, Innovate and Defend and Gartner recognized industry best practices.
 - Each WAM is measured using the best data available across the five ODM mission areas: 1) Cost Per User, 2) Customer Satisfaction, 3) Cybersecurity/Operational Resilience, 4) Adaptability/Mobility, and 5) User Time Lost.
 - WAM reporting is monthly and started in October 2022.
 - No Chief User Experience Officer equivalent exists at the enterprise level to drive WAM policy, guidance, and implementation.
 - Lack of WAM governance impedes progress significantly.

Execution Timeline (months)

	1	2	3	4	5	6
Update Doctrine	█					
Develop formal WAM Policy Guidance		█				
Update and Conduct Training			█			
Develop Implementation Plan					█	

Status

Workstream	Total Effort	Project Status
Develop Policy, Governance, and Implementation Guidance to formalize the WAM Program	6 months	Not Started

Based on Industry Best Practice and Engagement with FedEx and Fortune 500s

Gartner - Enterprise IT Benchmark and Metrics Study (10 March 2023)



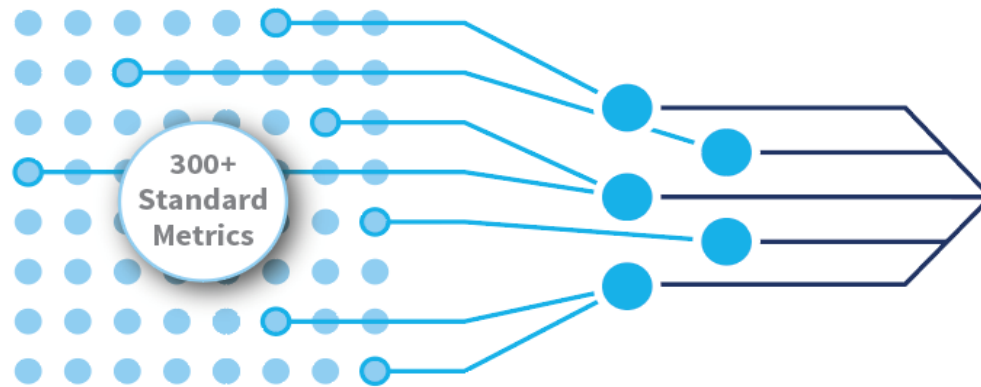
WAMs exist to draw a line between technologies and mission outcomes. At the highest level, performance is reported on five mission outcome-driven metrics (ODMs) to inform decisions on future technology investments.

Get Real.

Measure technology capability and performance. Challenge your beliefs using data, facts, and diverse input.

Get Better.

Inform decisions on future technology investments.



Drastically improved IT experience with increased resilience by end of CY2022 (20%+)

Examples:

- KSAs 2012 CDP
- SLRs
- Benefit Realization
- Ent Performance
- Strat Plan

Examples (with sources):

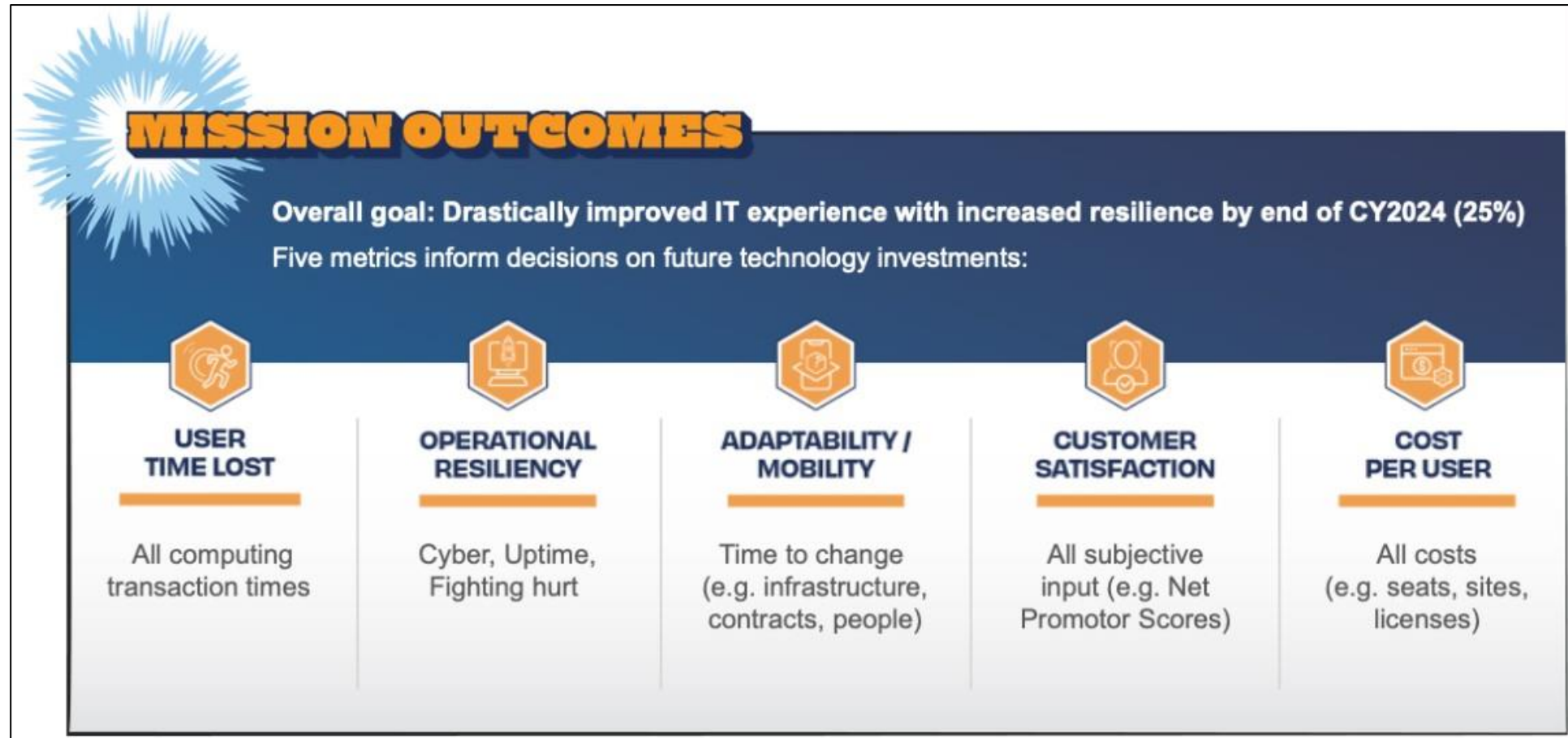
- Network & Endpoint Health (*Endpoint sensors*)
- Restoration (*Downtime/MTTR*)
- Service Health (*Surveys*)
- Business Financial Mgmt. (*Budget*)
- Transformation (*Complete (IMS) work review*)

There are five Mission ODMs:

- User time lost
- Cost per user
- Adaptability/Mobility
- Operational Resilience
- Customer Satisfaction



Measure PEO offerings against world class metrics to drive faster, more impactful improvement across customer experience, acquisition performance, and alignment. The WAM initiative is aligned with industry validated best practices to measure the value of IT and partner with mission stakeholders to drive technology priorities and investments that deliver mission value.





CONTACT US

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2.0 Contracts Competency and Industry Forecast Update

67th Small Business and Industry
Outreach Initiative (SBI/OI) Symposium

19 March 2024

Mr. Steve Harnig

NIWC Atlantic

2.0 Contracts Competency Director



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Questions?



Mr. Peter Van de Meulebroecke

Co- Chair

CDCA SBIOI

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Thank You

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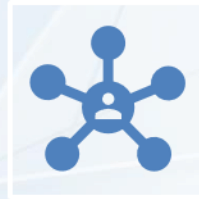
148-981-688



Speed Networking Session Information



All Speed Networking Participants received an email confirming participation / table assignments



Speed Networking Participants should remain in the ballroom – should anything change with the schedule, we will not come find you in the lobby

If you are on standby for a table, you may wait in the back of the ballroom to see if a spot opens up for you to be called into it.



Should there be any empty spots in the sessions:

- Empty slots at tables 1-17 ***can be filled*** by those waiting in the back of the room
 - Do ***not*** approach any empty table unless directed to do so by the emcee
 - I will announce any opening, select the participants and direct them to the appropriate table
- If you are listed as an alternate to a table, you will be called to meet if a company does not show for their assigned time



Speed Networking Session