



# CDCA Small Business and Industry Outreach Initiative (SBI) Symposium

## **HIGH VISIBILITY SPONSORSHIP OPPORTUNITIES**

### **Small Business Exhibitor \$200/\$300**

Take advantage of this opportunity to showcase your company to all SBI attendees.

- Logo on SBI website and slideshow
- 1 complimentary registration
- 1 – 6' table for exhibit space to promote your company
- Recognized as Small Business exhibitor via announcement during the SBI
- Must qualify as a small business with CDCA (previous corporate fiscal year revenue must be less than \$16.5 mil)

### **Registration Sponsor \$500/\$600**

Be the first seen by all attendees of the SBI.

- Logo displayed on Registration Tables
- Logo on SBI Web Page, slideshow and SBI Registration Page
- 1 – 6' table for exhibit space to promote your company
- 1 Complimentary registration
- Recognized as Registration Sponsor via announcement during the SBI

## **TECHNICALLY SAVVY SPONSORSHIP OPPORTUNITY**

### **Q&A Sponsor \$500/\$600**

Every SBI session includes time for Q&A! Let everyone know who made it all possible as the Q&A sponsor. Visibility on all tables in the ballroom as well as the SBI webpage and slideshow.

- Logo displayed on ballroom tables
- Logo on App, SBI website and slideshow
- 1 Complimentary Registration
- 1 – 6' table for exhibit space to promote your company
- Recognized as Q&A Sponsor via announcement during the SBI

## **FOOD AND BEVERAGE SPONSORSHIP OPPORTUNITY**

### **Hydration Station Sponsor \$500/\$600**

Keep everyone hydrated and/or caffeinated as the sponsor for coffee, tea and water for the duration of the SBI. Cups will be provided but feel free to provide your own branded cups and/or napkins for use at the water stations if you prefer.

- Coffee, Tea and Water Station Signage
- Logo on SBI web page and slideshow
- 1 – 6' table for exhibit space to promote your company
- 1 complimentary registration
- Recognized as Coffee and Water Sponsor via announcement during the SBI

### **Lunch Sponsor \$500/\$600**

Provide the opportunity to have food trucks at the SBI so attendees can purchase their lunch and have the convenience of staying on site to eat.

- Logo on SBI web page and slideshow
- Logo displayed on ballroom tables
- 1 – 6' table for exhibit space to promote your company
- 1 Complimentary registration
- Recognized as Lunch Sponsor in all lunch/food truck menu communications going out to attendees
- Recognized as Lunch Sponsor via announcement during the SBI



# CDCA Small Business and Industry Outreach Initiative (SBIIO) Symposium

## CDCA SBIIO SPONSORSHIP TERMS AND CONDITIONS

### CDCA SBIIO Sponsorship Terms and Conditions

- All sponsorships/exhibit spaces are on a first come, first serve basis with first come defined as first to submit application with full payment or 50% deposit.
- Invoices will be sent for payment following receipt of applications with Due On Receipt terms.
- Interested company completes the sponsorship application in its entirety. Point of contact listed on the form will be the only POC CDCA will speak with regarding sponsorships. The contact should be attending the CDCA SBIIO.
- Applications and questions should be sent to [sbioi@charlestandca.org](mailto:sbioi@charlestandca.org)
- Sponsors/Exhibitors are responsible for registering. If they are not registered, they will incur delays at the time of check-in.
- Sponsorships must be paid in full prior to the start of the SBIIO.

### Payment Information

#### Deposit and Payment Schedule

Due with Application: 50%  
 Due by SBIIO: 100%

- A 50% deposit is required to secure sponsorship/exhibit space
- Payments may be made by credit card.

\*\*Requested sponsorship/exhibit space will be released 10 days prior to the SBIIO if payment is not received.

### Cancellation Policy

- Cancellations received by CDCA:
  - 30 days or more prior to SBIIO..... 100% refund
  - Less than 30 days prior to SBIIO..... 0% refund
- No refunds will be made for "no shows"

### SBIIO Sponsorship / Exhibit Space Application

CDCA will discuss exhibitor and sponsorship opportunities with the POC listed on this form. The POC must be an attendee at the SBIIO and serve as the on-site coordinator for the sponsoring company. The POC will be included on all correspondence leading up to the SBIIO. Return Sponsorship Application with a high-resolution logo to [sbioi@charlestandca.org](mailto:sbioi@charlestandca.org)

Company: \_\_\_\_\_ Point of Contact: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Office Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorships:

Select which item you are requesting:

X	Exhibit	Member	Non-Member	
	Small Business Exhibitor*	\$200	\$300	* Small Business Exhibitors must meet the same guidelines as listed for Small Business membership: The previous corporate fiscal year revenue must be under \$16.5 million

X	Sponsor	Member	Non-Member	X	Sponsor	Member	Non-Member
	Q&A Sponsor	\$500	\$600		Hydration Station Sponsor	\$500	\$600
	Registration Sponsor	\$500	\$600		Lunch Sponsor	\$500	\$600

\*\* Not for profit rate to exhibit: \$100

\*\*\* Exhibit Space: Rate includes one (1) 6' skirted table, two (2) chairs, extension cord

By signing below, I am affirming that I am an authorized representative of the company/organization with the full power and authority to sign and deliver the application. The company/organization listed on this application agrees to comply with the Terms and Conditions defined in the CDCA SBIIO Sponsorship Terms and Conditions.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_